



LAW OFFICE OF

DAVID E. GORDON

Summer 2003

“With One Goal in Mind—Your Maximum Recovery.”

Dear Clients,

The reputation of lawyers has slipped to an all-time low. Only terrorists and escaped prisoners have fallen lower. I see the suspicion in the eyes of new clients. It is for that reason that I am more determined than ever to earn your trust.

I understand that trust is gained by action, not words. Action that builds trust includes returning calls promptly, keeping you well-informed, and taking every necessary step to get you all the compensation you deserve.



When your case is over, and the money is in your pocket, my hope is that you will say to your family, "David Gordon is a good lawyer and you can trust him."

Sincerely,

David E. Gordon, Esq.

One Way to Get More Money for Your Injury

Tell Your Doctor About Everything That Hurts

The doctor's office is no place to be a hero. Your doctor (or nurse assistant) is trained to record everything you complain of and everything else you say related to your condition. For example, he records your comment that you "feel pretty good today" or that you are "much better." Likewise, he makes a note when you tell him that you "can't sleep" or that "it hurts whenever you roll over in

bed." When the doctor's records are provided to the insurance company of the other driver, these notes are important. If the doctor is asked to testify on your behalf, these notes are critical because the doctor will rely heavily upon them. If you contend that your shoulder was keeping you awake at night for two months after the accident, but you never told your doctor about it, the claim is questioned. On the other hand, the doctor can powerfully corroborate every complaint you are making if you properly inform him during the course of your treatment.



NOTICE TO LAWYERS

David E. Gordon, Esq. is presenting a course on Friday, July 18th for 1.5 hours CLE credit that is sponsored by the Memphis Bar Association. Call the Memphis Bar Association at (901) 527-3573 to enroll.

"Slam Dunk Closing Argument" • 12:00 – 1:30 p.m.
One Commerce Sq, Ste 1050

UNINSURED MOTORIST INSURANCE

The percentage of drivers in Memphis, TN who have no automobile liability insurance is frightening. I get a phone call almost every day from an injured driver who was hit by someone without insurance. Unless the injured driver has UNINSURED MOTORIST COVERAGE, commonly called UM, on his own policy, there is little I can do to help him. UM coverage is an optional provision of automobile insurance that protects you from the damages caused by drivers with no insurance.

The additional premium for Uninsured Motorist coverage is modest compared to the protection it affords. We

tell our clients that UM is the most important coverage they can buy. In fact, it is so important that the state legislature requires insurance agents to get your rejection of this coverage in writing.

UM coverage not only protects you from drivers with no liability insurance, it can also provide benefits when the driver responsible for the accident has liability insurance, but not enough to fully compensate you for all of your injuries. This is called UNDERINSURED MOTORIST coverage. Suppose you receive a serious injury and your claim is worth \$50,000. The driver responsible has only \$25,000



in liability insurance, but you have had the wisdom to buy \$50,000 in UM coverage for yourself. Your UM coverage gives you an additional \$25,000 of available insurance.

Buying UNINSURED MOTORIST coverage is like buying liability insurance for every other driver you meet on the road. Don't rely on the other guy to have insurance. Call your insurance agent to make sure you have adequate UM coverage.

For more information visit

www.memphisattorney.net

or call (901)818-4889

"Certified Civil Trial Specialist by the National Board of Trial Advocacy and the Tennessee Commission on Continuing Legal Education and Specialization."



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