

# DAVID E. GORDON

The Law Office of David E. Gordon

Board-Certified Civil Trial Specialist

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## Head Trauma with a Slip and Fall Accident

Have you ever been walking and suffered from a slip and fall accident? These types of accidents happen on sidewalks, parking lots and even inside a store or business. While most of the time these falls bring minor injuries, a potentially serious outcome can be a head injury. If you have suffered a head injury in a slip and fall accident there are some things you should know.

Falls are the most common cause of a traumatic brain injury or TBI because a person's head hits the ground with little warning. All TBIs are considered serious but the level of severity varies with each injury. Minor concussions can heal relatively quickly but other injuries can take far longer to heal. One thing to remember is that about 40% of all TBIs in the US require emergency treatment. It is important to take all head injuries seriously.

While you may not experience any symptoms with a TBI, there are multiple symptoms to be aware of.

- ▶ Headaches
- ▶ Dizziness
- ▶ Loss of consciousness
- ▶ Vomiting and nausea
- ▶ Insomnia or sleeping too much
- ▶ Blurred vision
- ▶ Sensitivity to sound and light
- ▶ Convulsions
- ▶ Seizures
- ▶ Ringing in the ears
- ▶ Not able to concentrate
- ▶ Numbness in hands or feet
- ▶ Slurred speech
- ▶ Confusion or disorientation
- ▶ Aggressive behavior or other changes in behavior

Most traumatic brain injuries will heal over an extended period of time. However, a few injuries will cause permanent brain damage. This could affect your normal activity causing you to figure out coping skills because of your new limitations. If you or a loved one has suffered a traumatic brain injury or TBI because of a slip and fall accident, you may be entitled to receive compensation. Please contact our office today. We are here to help!



## New Ordinance Ends Minor Traffic Stops in Memphis

The Memphis City Council recently passed an ordinance prohibiting the police from making traffic stops where the only offense is minor, such as a broken tail light. The Driving Equality Act was passed following the death of Tyre Nichols in January after he was pulled over and then beaten to death by police. The effect of this ordinance is that the police can no longer pull a vehicle over when the only alleged violation is:

- ▶ Expired tags within 60 days of expiration
- ▶ Temporary tag improperly displayed
- ▶ Registration plate improperly displayed
- ▶ Single broken head light or tail light
- ▶ Missing or loosely secured bumper

The goal of this ordinance is to reduce interactions between police and the public so that the police can focus on more serious crimes. Memphis is the sixth city in the country to have passed such an ordinance.



# AI Cyber Scams: What You Need to Know



It's no surprise that artificial intelligence (AI) is changing the world. While AI has brought self-driving cars and boosted efficiency it has also opened the door to more sophisticated cyber scams.

Cyber-criminals are now leveraging AI tools to trick people into believing their relative, friend or boss is asking them for money. Additionally, experts have found that AI-generated scam emails have higher open rates.

## How to Spot a Fake

- ▶ Learn how to spot common warning signs of scam emails including suspicious links, unusual requests and an unusual sense of urgency
- ▶ Never click on links sent to you by unknown email addresses
- ▶ Use strong passwords
- ▶ Never share sensitive information online
- ▶ Use two-way factor authentication

As AI continues to become more sophisticated so will email scams. It's essential to protect yourself.

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*The greatest professional compliment we can receive is when one of our clients refers a friend, family member, or neighbor to our firm. **Thank you!** We appreciate your confidence in us.*



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## Meet Our Team Rachel Bass

**Rachel Bass** is our Office Manager and has been with us for over eight years. She oversees all pre-litigation cases, making sure to keep every case on track through treatment, demand, and settlement. Rachel's responsibility touches every aspect of our operation, and she keeps it all running smoothly without breaking a sweat.

Rachel is a native of Olive Branch, Mississippi. She lives in Hernando with her husband Ridge, son Luke (6), and daughter Aubrey (2). She is a member at Colonial Hills Church in Hernando where she and Ridge lead a LifeGroup and serve in the Kids Ministry. She is also the PTO President at Luke's school, Lewisburg Primary.



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